

Program Structure - B. COM.

YEAR - 1	YEAR - 2	YEAR - 3
<ul style="list-style-type: none"> • Business Economics • Financial Accounting • Business Law • Business Communication • Business Statistics • Business Organization and Management • Cost Accounting and Management • Financial Reporting • Business Environment • Computer Application in Business 	<ul style="list-style-type: none"> • Financial Planning and Performance • Management Accounting • Indian Economy and Development • Corporate Accounting • Financial Decision Making I • E commerce • Planning, Budgeting & Forecasting • Financial Decision Making II • Financial Control • Fundamentals of Financial Management 	<ul style="list-style-type: none"> • Banking and Financial Services • Entrepreneur Finance • Company Law & Secretarial Practice • Elective 1 • Elective 2 • Business Ethics and corporate Governance • Advanced Financial Management • Project Report • Elective 3 • Elective 4

* Elective Available in Banking and Insurance, Taxation, Computer Application, Marketing, Finance & HR

** Students Articleship / Internship Assistance After Year II

<ul style="list-style-type: none"> • Banking and Insurance 	<ul style="list-style-type: none"> • Principles and Practices in Banking • Life and General Insurance 	<ul style="list-style-type: none"> • International Banking • Insurance & Risk Management
<ul style="list-style-type: none"> • Taxation 	<ul style="list-style-type: none"> • Direct Tax -I • Indirect Tax -1 	<ul style="list-style-type: none"> • Direct Tax 2 • Indirect Tax- II
<ul style="list-style-type: none"> • Computer Application 	<ul style="list-style-type: none"> • E-Commerce • Business Networks 	<ul style="list-style-type: none"> • Accounting Information System • Enterprise Resource Planning
<ul style="list-style-type: none"> • Marketing 	<ul style="list-style-type: none"> • Consumer Behavior • Advertising and Digital Marketing 	<ul style="list-style-type: none"> • Retail Marketing • Rural Marketing
<ul style="list-style-type: none"> • Finance 	<ul style="list-style-type: none"> • Security Analysis & Portfolio Management • Management of Financial Services 	<ul style="list-style-type: none"> • International Finance • Financial Valuation & Modeling
<ul style="list-style-type: none"> • Human Resource 	<ul style="list-style-type: none"> • Human Resources Development • Performance Management and Appraisals 	<ul style="list-style-type: none"> • Strategic Human Resource Development • Leadership and Organizational Development

** AURO University reserves the right to change in course structure