

Program Structure - Post Graduate Diploma in Family Managed Business

PHASE - 1 (September to December)	PHASE - 2 (January to April)	PHASE - 3 (May - August)
<ul style="list-style-type: none">• Understanding of Family Business Dynamics• Marketing Concepts and Practices• Men Management and Family Business (Managing & Developing Human Capital)• Accounting for Managers in Business	<ul style="list-style-type: none">• Operations Management (Managing Operations in Business)• Communication• Leadership and Decision Making• Entrepreneurship• Strategy	<p>Presentation of the Action plan implementation and plan of action with vision for the existing business in the next 5 years. (Peer Evaluation)</p>

*AURO University reserves the right to change the course curriculum