



Public Relations Committee

Objective: The Public Relations Committee of AURO University is responsible for creating and disseminating the image and brand of the University in the community. The Committee is responsible for handling the media coverage of the campus activities by the students, faculties, alumni and community members. The idea is to post the news and pictures of the campus all over the web, newspapers and magazines. This committee is a media interface of all the activities & events of the University. The committee also ensures that they regularly conduct socially responsible events which are adequately covered. They also help in framing well defined strategies for marketing.

Members:

1. Prof. Rohit Singh - Associate Dean, Chairman
2. Mr. Ajay Kumar Yadav, Registrar - Member Secretary
3. Mr. Avinash Engineer, Member
4. Mr. Vimal Shukla - Member
5. Mr. Vishal Thakkore - Member
6. Ms. Vrushti Patel - Member
7. Mr. Abhijeet Battacharya - Member