

Program Structure - B. Com

| Semester - I | Semester - II |
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| <ul style="list-style-type: none"> • Business Economics • Introductory Accounting • Business Law • Principles of Management • Business Statistics • Fundamentals of English – I • Introduction to Science of Living-I • CBCS | <ul style="list-style-type: none"> • Business Communication • Marketing Fundamentals • Financial Reporting • Business Environment • Intro to Information Systems & Computers • Fundamentals of English –II • Introduction to Science of Living-II • CBCS • Winter Internship |
| Semester - III | Semester - IV |
| <ul style="list-style-type: none"> • Financial Planning and Performance • Business Ethics and Corporate Governance • Indian Economics and Development • Advanced Accounting • Financial Decision Making I • Introduction to Science of Living-II | <ul style="list-style-type: none"> • E - commerce • Supply Chain Management • Financial Decision Making II • Financial Control • Data Analysis of Business • Winter Internship • Science of Living |
| Semester - V | Semester - VI |
| <ul style="list-style-type: none"> • Banking and Financial Services • Production and Operations Management • Company Law & Secretarial Practice • Foundation of Indian Culture-I • Elective 1 • Elective 2 | <ul style="list-style-type: none"> • Entrepreneurial Finance • Strategic Management • Project Report • Winter Internship • Elective 3 • Elective 4 |

* Elective Available in Taxation, Computer Application, Advertising and Sales Promotion

Students Articleship / Internship Assistance after Year II*

* Elective available from any one of the following :

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| Banking and Insurance | <ul style="list-style-type: none"> • Principles and Practices in Banking • Fundamentals of Insurance • International Banking • Insurance & Risk Management |
| Taxation | <ul style="list-style-type: none"> • Direct Tax - I • GST - I • Direct Tax - II • GST - II |
| Information Technology for Business | <ul style="list-style-type: none"> • E - Commerce • Business Networks • Accounting Information System • Enterprise Resource Planning |
| Marketing | <ul style="list-style-type: none"> • Consumer Behavior • Advertising and Digital Marketing • Retail Marketing • Rural Marketing |
| Finance | <ul style="list-style-type: none"> • Security Analysis and Portfolio Management • Management of Financial Services • International Finance • Financial Valuation and Modeling |
| Human Resource | <ul style="list-style-type: none"> • Human Resources Development • Performance Management and Appraisals • Strategic Human Resource Development • Leadership and Organizational Development |



AURO University signs MoU with Institute of Management Accountants, USA, Wiley India and Miles Education.

