

Program Structure - BBA

Semester - I	Semester - II
<ul style="list-style-type: none">• Fundamentals of English-I• Introductory Accounting• Principles of Management• Foundations of Business• Creating Entrepreneurial Mindset• Sociology & Change• Introduction to Science of Living-I• CBCS-	<ul style="list-style-type: none">• Fundamentals of English-II• Marketing Fundamentals• Data Analysis for Business• Business Environment• Introduction to Information Systems and Computer Application in Business• Basic Psychological Processes• Introduction to Science of Living-I• CBCS
Semester - III	Semester - IV
<ul style="list-style-type: none">• Human Resource Management• Business Finance• Business Research Methods• Business Communication• Managerial Accounting• Introduction to Science of Living-2• CBCS- Life Skills	<ul style="list-style-type: none">• Business Economics• Corporate Accounting• Organizational Behavior• CBCS- Art, Culture & Heritage• Productions and Operations Management• Development Psychology• Introduction to Science of Living-2
Semester - V	Semester - VI
<ul style="list-style-type: none">• Supply Chain Management• Legal Aspects of Business• Foundation of Indian Culture –1• Electives• Elective I• Elective II• Elective III• CBCS- Life Skills	<ul style="list-style-type: none">• Entrepreneurship and Design Thinking• Strategic Management• Foundation of Indian Culture –1• Electives• Elective I• Elective II• Elective III• CBCS- Art, Culture & Heritage

Marketing	Finance	Human Resource	International Business	Taxation
Consumer Behaviour	Investment Banking	Human Resource Planning	International Business Policy and Strategy	Direct Tax – I
Digital Marketing	Security Analysis and Portfolio Management	Career Planning and Development	International Trade, Practice And Policy Framework	GST (Goods & Services Tax)-I
Sales and Distribution Management	International Finance	Talent Management	International Economic Trade And Multilateral Agencies	Customs Duty Act
Services Marketing	Corporate Finance	Performance Management and Appraisals	International Business Environment	Direct Tax II
Rural Marketing	Taxation	HR Outsourcing and Planning	International Trade Logistics	International Aspects of Taxation
Integrated Marketing Communication	Financial Derivatives	Leadership and Organizational Development	Market Access Issues	Taxation- Compulsory Seminar Paper