

BJMC

1. Introduction to Journalism, Media & Mass Communication
2. Mastering the Media Skills - English Writing For Professionals
3. Theories of Communication & Co.
4. Decoding the Society - Philosophy and Psychology
5. Mastering the Media Skills - The Audio - Visual content - 1
6. Writing / Research Project
7. Internship
8. Great Power, Greater Responsibility: Media Laws, Ethics and Best Practices in Media
9. Decoding the Society - Sociology & Political Science
10. Advanced Digital Film Making
11. Media Entrepreneurship 1
12. Issues in Media
13. Writing OR Audio-Visual OR Research Project
14. Internship

MJMC

1. Specialisation: The Advanced Craft - Data Journalism, Fact Checking and more
2. Understanding AI, Immersive Media and VR
3. Advertisements, Media Planning and Buying
4. Advanced Editing and Editorial Skills
5. Capstone Project - Documentary Film
6. Major Project - Publishing text
7. Digital Marketing and Strategic Communication - Influencers, PR, Corporate Communication, Reputation Management and beyond
8. Professional Media skills - Opinions - Opinion and Reviews - Videos and Writing
9. Media Entrepreneurship 2: Monetising Content & Literature
10. Masters' Thesis / Dissertation
11. Final Internships



***AURO University reserves the right to make changes in the curriculum / course structure.**